



# EUROPEAN BREAST CANCER PATIENT ADVOCATES MEET ACADEMIA

VIENNA 17 & 18 June 2011

Peter Dubsy

Andrea Hofmann



The meeting is organised by Patientenforum and supported by Novartis Oncology a Business Unit of Novartis Pharma AG Basel  
[patientenforum.ch](http://patientenforum.ch)



# ADVOCACY MEETING

Vienna 17 & 18 June 2011

## PROGRAM

Friday, 17 June 2011

### UNIVERSITY OF VIENNA - JUGENDSTILHÖRSAAL

15.00 - 15.10	WELCOME Christoph Zielinski, Oswald Wagner and Peter Dubsy
15.10 - 15.20	PATIENTENFORUM: Communicating Cancer Andrea Hofmann
15.30 - 16.00	WHAT IS PATIENT ADVOCACY AND WHAT WE ARE ADVOCATING FOR IN THE "EU" Susan Knox
16.00 - 16.20	THE MEDICAL PERSPECTIVE ON SPECIALIST BREAST UNITS AND THE MULTIDISCIPLINARY TEAM Peter Dubsy and/or Michael Gnant
16.45 - 17.10	CANCER, POVERTY AND DEPRESSION. THE IMPACT OF PSYCHOSOCIAL FACTORS ON SURVIVAL IN CANCER PATIENTS Alexander Gaiger
17.10 - 17.30	THE IMPORTANCE OF BREAST CARE NURSING Natalija Frank
17.30 - 18.00	PANEL DISCUSSION & CLOSING
20.00	SURPRISE DINNER



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Saturday, 18 June 2011

LE MÉRIDIEEN HOTEL VIENNA - Opernring - Room FLAMING RED

08.45 - 09.00	OPENING Co-Chairs: Susan Knox and Peter Dubsy
09.00 - 09.25	INDIVIDUALISED MEDICINES FOR BREAST CANCER, NEXT STEPS FROM RESEARCH AND DEVELOPMENT Thomas Bachelot
09.25 - 09.50	UP TO DATE TREATMENTS AND MOST CURRENT TRIAL RESULTS FROM SAN ANTONIO BREAST CANCER CONFERENCE, ST. GALLEN AND ASCO ANNUAL MEETING Julie Doughty
09.50 - 10.15	THE ROLE OF PATIENT ADVOCACY IN MULTIDISCIPLINARY TREATMENT Bettina Borisch
10.15 - 10.30	COFFEE BREAK
10.30 - 12.15	WORKSHOPS 1. SPECIALIST BREAST UNITS: ADDRESSING THE CURRENT ISSUE OF AXILLARY DISSECTION VS SENTINEL NODE BIOPSY Peter Dubsy, Ellen Verschuur 2. REACHING YOUNG WOMEN: IMPORTANCE OF SOCIAL NETWORKING Mojca Miklavcic, Barbara Klein 3. PATIENT PARTICIPATION IN CLINICAL TRIALS AND ON TRIAL COMMITTEES Elizabeth Bergsten Nordström, Julie Doughty 4. PATIENT-DOCTOR COMMUNICATION Thomas Bachelot, Sema Erdem
12.15 - 13.00	FEEDBACK FROM WORKSHOPS
13.00 - 14.00	LUNCH
14.00 - 15.30	AUSTRIAN ADVOCACY NETWORK MEETING - Room "SMOOTH BEIGE" Susan Knox, Bettina Borisch, other ED Members and Austrian Advocates